

**Media Release**

Wednesday, September 1<sup>st</sup>, 2010

**RELIANCE PARTNERS EXPANDS INTERNATIONAL FOOTPRINT**

Reliance Partners, LLC, a leading U.S. investment bank, announced it has entered into a cooperative agreement with a premier Russian investment bank for cross-border investment banking advisory, mergers and acquisitions advisory, and investment advisory between the primary markets in which they operate. Reliance will now have a significant international presence in Central and Eastern Europe and Russia, with Russia being the core market. The cooperative relationship is already operational and will play an active role in the growing cross-border investment flows and M&A activity between Central and Eastern Europe and Russia and the United States of America (USA).

The relationship leverages Reliance's strong advisory capabilities, long-standing corporate relationships, network resources, and expertise with its cooperative partner's in-depth market knowledge, deal flow, and M&A advisory and capital raising services in the region. The cooperative relationship will primarily focus on cross-border mergers and acquisitions advisory and cross-border capital raising situations. Cooperatively, the companies will act as capital raising adviser to private sector entrepreneurs and private and public companies.

Mr. Don Christensen, Managing Partner of Reliance Partners, stated: "We are pleased to announce this agreement focused on cross-border M&A advisory and capital raising advisory between Central and Eastern Europe and Russia and the United States. As Central and Eastern European and Russian companies evaluate their capital raising, growth and expansion strategies, we anticipate strong demand for our cooperative investment banking services. Our cooperative relationship with this well-respected and recognized leader in the Central and Eastern European and Russian investment banking community is in line with our strategy of forming partnerships with leading global partners."

**About Reliance Partners**

Reliance Partners, LLC, is an independent investment bank based in San Diego, California and headquartered in Las Vegas, Nevada (USA). The firm has been providing investment banking advisory and business consulting services to international and domestic companies since 2003. Reliance offers a diverse suite of advisory and capital market solutions to clients across all major industry sectors.

*For further information, please go to [www.reliancepartners.net](http://www.reliancepartners.net)*